

## Ilan Edri

📍 Tel Aviv, Israel

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After several years in the eCommerce industry, I changed my career to become a **Full Stack Programmer**.

I have strong critical thinking and problem-solving skills with the ability to make suggestions that will help improve functionality. I am team-oriented and believe in working together to meet client obligations and company goals.

I have the ability to work under pressure and meet tight deadlines while maintaining a friendly and positive attitude.

**PROGRAMMING SKILLS:** HTML/CSS, Javascript, Typescript, Angular, React, PHP, Node.js, SQL, MongoDB, Wordpress



## WORK EXPERIENCE

November 2021 – Present

### PROGRAMMING PROJECTS:

[eCommerce Store](#) – Full Stack MERN project that I built by using React, Node.js, Redux, and JWT. The UI design was made by using styled-component. I deployed the project into Heroku.

[My Portfolio](#) - This project was built with React and React-Bootstrap library to present my skills better. I deployed the project into Netlify.

[Movies Website](#) – Movies project that was built with plain HTML, CSS and JS.

Tel Aviv, January 2018 - September 2020

### **MightyCommerce - Marketing Manager & Trade Inspector**

Main action : developed the entire social media environment and created a massive brand awareness in all the company's digital channels.

- Ran ppc campaigns that generated over \$250k sales in a year.
- Built the company's website from scratch and responsible for all the content marketing.
- Related: blog posts, email sequences, webinars. All those channels helped to convert those missing leads into paying customers.
- Managed over 150 eCommerce online stores that generated over \$750k sales in a year.
- Built a strong team overseas that could maintain the online stores daily and keeping everything to work perfectly.



## EDUCATION

- **March 2021 - November 2021:** Hackeru Campus - Web Development Full Stack
- **2007 - 2010 :** First sergeant - Combat soldier in Kfir Unit
- **2001-2007 :** Ort Kiryat Motzkin High School